

PAST PERFORMANCE

STRATEGIC MONITORING & EVALUATION

USAID/RADP - August 2014

ABOUT RADP

The Regional Agriculture Development Program (RADP) – West was a Ministry of Agriculture, Irrigation, and Livestock (MAIL)-led and a U.S. Agency for International Development (USAID)-funded program designed to improve food and economic security for rural Afghans in certain districts in the western provinces of Herat, Farah, and Badghis. The focus will be on improving the productivity and profitability of targeted value chains to be selected from among the wheat, high-value crop, and livestock sectors.

BACKGROUND

The Regional Agriculture Development Program-West (RADP-W), was a five year Cost plus Fixed Fee contract with a period of performance of August 10, 2014 through August 9, 2019.

The RADP-W program aims to improve food and economic security for rural Afghans in Badghis, Farah, and Herat provinces. To accomplish this goal, RADP-W focuses on improving the productivity and profitability of wheat, high value crops, and livestock value chains, while addressing policy, legal and regulatory constraints affecting value chain development. This agricultural development program

supports the consolidation of licit economies to fuel sustainable long-term economic growth, including providing alternatives to poppy cultivation.

The program supported initiatives to train and mentor farmers and agribusinesses and agricultural practices, post-harvest and value-added processing, and strengthening linkages to domestic and international markets. The program also supported the ministry in efforts to adopt longer-term improvements in national agricultural policy and regulatory development. One component was to conduct a comprehensive analysis of market and regulatory constraints to the further development of wheat, high value crop and livestock sectors and to put forward recommendations for policy improvements to address these challenges.

OUR ROLE

The overall objective of this contract activity was to acquire high quality, timely, cost effective, development assistance implementation services that are fully compliant with applicable regulation, USAID and US Mission/Afghanistan policy, and effective in completing required Deliverables and Milestones, and support USAID's overall RADP objective in the specified Afghan provinces.

Moore Afghanistan thoroughly grasped the remarkable impact of USAID's support to the consolidation of licit economies to fuel economic growth and provide alternatives to poppy cultivation. In addition, Moore Afghanistan understood that RADP will achieve its objective through a longer term agricultural value chain approach designed to address sustainability as well as by supporting policy, legal and regulatory development.

To achieve this goal, Moore Afghanistan was sub-contracted by USAID's implementing partner (Chemonics) to run a quasi-experimental survey design to collect comparative data of treatment and control districts to measure the impact of the Regional Agricultural Development Program – West.

THE OUTCOME

As a result of this assignment, Chemonics received a comprehensive report that they then used in their strategic decision making.

Moore Afghanistan combined research specialists, trained enumerators, and cutting-edge technology to ensure accurate, timely, and reliable data collection and analysis for all its research projects.

A smart and synergetic marriage of educated local Afghan field staff, combined with Smartphone-Assisted Personal Interviewing



(SAPI) or Tablet-Assisted Personal Interviewing (TAPI) allowed us to provide reliable, accurate, and timely data. We understood the challenges associated with obtaining nationally representative samples in Afghanistan due to lack of a national sampling frame and lack of physical addresses. In order to mitigate this challenge, we treated each survey separately and developed sampling designs to meet the specific requirements of each survey.

For probability sample designs we relied on the most updated national data from Afghanistan's

Central Statistics Office (CSO). We were also the first company to use randomized geospatial sampling using area frames in Afghanistan as an alternative to sampling designs based on population-based sampling frames.

In addition, Moore Afghanistan utilized a pool of 1,500 short-term consultants across all 34 provinces for project specific support. For this project, our operations were made possible by a team of dedicated support staff. Enumerators from Herat, Farah and Badghis helped in

collecting reliable data for testing the hypothesis.





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